



Presentation Bullets

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Matia and Sophia's World

- Learning in a world of change
- 10-12 different careers
- Unknown job descriptions
- Unknown technologies
- Unknown problems

- Redefining "Work"
- Redefining "Communication"
- Redefining "Learning"

- Continually re-inventing itself
- The world changes outside the classroom.
- Is learning changing within?

- Are processes relevant?
- What do we teach?
- Content?
- Process skills?

- What does graduation mean?
- When does learning end?
- Developing life long learners.
- How can we?

The Challenge

- Look at technology today
- How can we use these tools to:
 - Transform education.
 - Entertain.
 - Stimulate.
 - Enrich the learning experience.
 - While preparing our children for their world.

- "The transformation of our systems of learning deserve our attention, not the technology itself."
Dr. David Thornburg



Living in a Visual World

- Television
- Movies
- Billboards
- Photography
- E-Mail with Videos
- Web Sites
- Streaming Videos
- Virtual Reality Headgear
- PDA's with Lenses

Not Just Visual

- Visual and Text
- Visual and Music
- Visual and Oral

Visual Grammar

- Communicating in a visual language requires visual grammar.
- Where are those skills taught?
- How can we start integrating them into the learning processes?

Filmmaking in the Classroom

Filmmaking

- “Making” Movies
- Digital Video
- Documentary
- Drama
- Public Service Announcements

Filmmaking as a Learning Tool

- Fun
- Engaging
- Technology
- Experimentation
- Discovery

Filmmaking to Develop

- Oral, written and visual communication skills
- Higher order thinking skills
- Creativity
- Self Esteem



Filmmaking to create awareness

- To social issues
- Community
- Family
- Self
- Build bridges to life outside the school

The Filmmaking Process

- Purpose
- Ideas
- Pitching
- Script
- Storyboard
- Planning
- Production
- Editing
- Premiere
- Distribution
- Discussion

Defining the Purpose

- Why are we doing it?
- What is the subject?
- What will it do?
- What questions do we want to answer?
- How much time do we have?
- How long will it be?
- Where will it be shown?

Ideas

- Brainstorming
- Mind Mapping
- Parameters
- Time to develop ideas
- Research
- Ideas change

Pitching

- Oral presentation skills
- Pitching to the teacher
- Pitching to each other
- Continual refinement



The Script

- Developing writing skills
- Describing pictures with words
- Looking at storytelling
- Mythic structures
- Ideas keep changing

Storyboarding

- Communicating with images
- Telling a story with pictures
- Comic books
- Developing visual skills
- Develop logic skills
- Develop creativity
- Art Skills

Planning

- Filmmaking is problem solving
- Preparing for the unexpected
- Asking many, many questions
- Who is going to make this happen?
- Where is this going to happen?
- What tools are required?
- When exactly?

Production

- Filming begins!
- Check the script
- Check the storyboards
- Be “in the moment”

Editing

- Analysis of information
- Picture
- Sound
- Music
- Effects
- Transitions
- Titles
- Ideas change again!



Premiere

- Premiere in the classroom
- Poster design
- Video artwork
- Popcorn
- Congratulations

Distribution

- Video
- CD Rom
- DVD
- Web
- In the school
- In the district
- In the community
- On television
- In festivals
- The world

And then?

- What was created?
- What was learned?
- Share the learning.
- Students become mentors.
- What's next?

Teachers as Directors

- Dictators vs Enablers
- Memorization of “script” versus understanding of truth
- Finding a way for the words on paper to have personal relevancy to the actor/student

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